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JRG Partners LLC
6501 Congress Avenue
Suite 300
Boca Raton, FL 33478

I am submitting my resume as I am excited to be relocating to Florida from New York City imminently and am seeking a position where my broad experience will be of value.

I have an extensive background in Consumer Product Marketing, Sales and Business Development at Fortune 500 companies and as an entrepreneur with my own companies where I developed and launched fragrances, home fragrances, toys and clothing brands. I oversaw the management of our own free-standing stores, store-within-stores and in theme parks.

Additionally, I have Operational experience from 17 years at a small college where I oversaw multiple departments, a staff of 20+ and acted as both an independent project leader and a contributing team member to always further the goals of the institution.

In my various capacities I have had P&L oversight of million-dollar+ advertising budgets, Creative and Strategy of traditional, digital and direct mail advertising, Development of patented products, Hiring of employees and Employee evaluation, Market Research and Data Analysis, Event Planning and Facilities Maintenance.

I have excellent written, oral and presentation skills and have often acted as Spokesperson for Public Relations events and interviews.

I would like to work in the Palm Beach Gardens area and shift my focus to retail management preferably at a large department store chain. I feel my years on the vendor side provided me with the skills to immediately be a contributing employee.

My CV has been uploaded for your review. **I will be in Florida April 6th** and would welcome a chance to meet with a recruiter in your firm. I look forward to hearing from you soon.

Thank you,
Barbara Carver

